



DIGITAL MARKETING

Agency



Social Media
Marketing



Pay-Per-Click
Advertising



Web Design &
Development



Video
Designing



Search Engine
Optimization



Analytics and
Data Analysis



Graphic
Designing



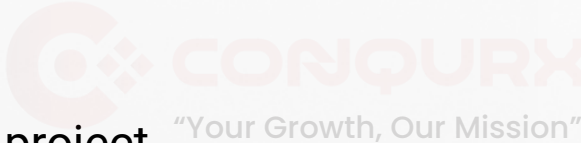
Product
Photography



+91 - 9047335232

COIMBATORE

At Conqurx digi tech our team of digital experts is dedicated to helping businesses grow online. We craft custom marketing plans that make your brand stand out, drive traffic, and generate quality leads. From building your online presence to managing campaigns, we handle it all with care and focus. We don't just offer services — we create 360° digital growth systems tailored for ambitious brands ready to scale fast, engage deeply, and outperform the competition. Every strategy is data-driven, precise, and results-oriented.

- 
- 
- ✓ Creativity — fresh ideas for every project
 - 🎯 Strategy — plans that match your goals
 - 🕒 Execution — delivering work on time
 - 📈 Results — real growth you can see



🤝 **We don't just work for you — we work with you.**



INDUSTRIES SERVED



Education Institutions



Political Campaign
Management



Real Estate Marketing



Financial Services



Healthcare Promotion



Startup Branding



E-Commerce Solutions



Restaurants & Food
Delivery



Travel & Tourism



Jewellery & Fashion



Fitness & Wellness



Interior Designers &
Architects



Manufacturing &
Industry



Personal Brands
(Coaches, Trainers)



Automobile Dealerships
& Services



NGOs & Social Causes

Conqurx Team Process

Step-by-step approach to grow your business online



Research



Strategy



Content Creation



Campaign Execution



Monitoring



Reporting

VISION & MISSION

Our Vision

To be the leading digital marketing partner that empowers businesses to achieve remarkable growth through innovative, data-driven strategies and creative excellence.

Our Mission

-  Deliver tailored, measurable digital marketing solutions that drive real business results.
-  Foster long-term partnerships built on trust, transparency, and collaboration.
-  Continuously innovate and adapt to the evolving digital landscape.
-  Empower brands to connect meaningfully with their audience and build lasting relationships.

✓ WHY CHOOSE US

We focus on understanding your needs and delivering effective digital marketing solutions. Our team works hard to provide clear results, honest communication, and affordable services that help your business grow.

- ✓ 100% Custom Strategies
- ✓ ROI-Focused Campaigns
- ✓ Transparent Monthly Reporting
- ✓ Affordable Packages
- ✓ Creative Meets Data
- 🕒 Quick Response Time
- 🤝 Your Needs Always Come First
- 💼 Strong Business Ethics and Professionalism
- 🔧 Technically Skilled and Creative Team
- ✓ Honest – No Overpromising, No Underdelivering
- ☎️ Proven Client Support and Feedback System



BENEFITS OF DIGITAL MARKETING

Digital marketing helps you reach the right people at the right time.

- 🌐 Global Reach
- 💰 Cost-Effective
- 🎯 Targeted Campaigns
- 📊 Measurable Results
- 💬 Improved Engagement
- 📣 Brand Awareness
- 📈 Higher Conversion Rates
- ⚡ Flexibility
- 🏆 Competitive Advantage
- 🧠 Better Customer Insights

WHY DIGITAL MARKETING?

Marketing has always been about reaching your audience at the right place and right time. As technology evolves, businesses—especially small and medium ones—must adapt to stay competitive. To succeed, leveraging the most powerful marketing resources is essential, and today, the internet stands at the forefront. Digital marketing is rapidly replacing traditional methods because it enables businesses to engage with targeted audiences instantly and in real time.

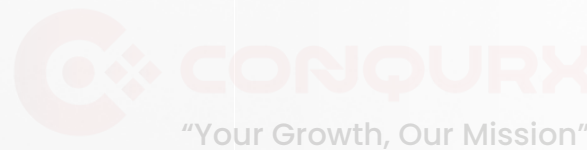
-  **Global Reach** – Connect with audiences across the world instantly
-  **Cost-Effective** – Lower investment, higher returns compared to traditional marketing
-  **Targeted Campaigns** – Reach specific demographics, interests, and behaviors
-  **Measurable Results** – Track performance with real-time data and analytics
-  **Real-Time Engagement** – Interact with your audience instantly
-  **Higher Conversion Rates** – Drive more leads and turn visitors into customers
-  **Quick Execution & Flexibility** – Launch, test, and optimize campaigns fast
-  **Multi-Channel Approach** – Use social media, email, search, and video together
-  **Increased Visibility** – Boost brand awareness and search engine presence
-  **Customer Insights** – Understand your audience better through data



SPECIALIZED CAMPAIGNS

We provide industry-focused digital marketing solutions tailored to specific goals and audiences. Whether you're running a school, political campaign, or retail business, our targeted strategies help you reach the right people with the right message.

-  Institution Admission Campaigns
-  Election Campaign
-  Recruitment Campaigns
-  E-Commerce Promotions
-  Healthcare Campaigns
-  Real Estate Promotions
-  Coaching & EdTech Promotions
-  School Branding & Admission Drives
-  Personal Branding
-  Franchise & Business Expansion Campaigns And etc.,



◆ OUR CORE SERVICES

 **Traffic Generation** - Includes services focused on increasing website traffic, online visibility, and brand reach.

-  Search Engine Optimization (SEO)
-  Social Media Marketing
-  Google Ads & PPC Campaigns
-  Website Design & Development
-  Content Marketing &  Email Marketing
-  Graphic Design & Video Production
-  Analytics & Reporting
-  Election Campaign Marketing
-  Institution Admission Campaigns
-  Brand Identity & Reputation Management
-  Online Community Management
-  Video Marketing & Live Streaming
-  Digital Advertising
-  Recruitment Marketing

SERVICE



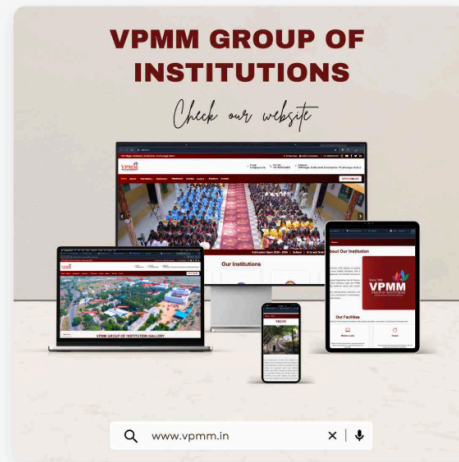
SEO



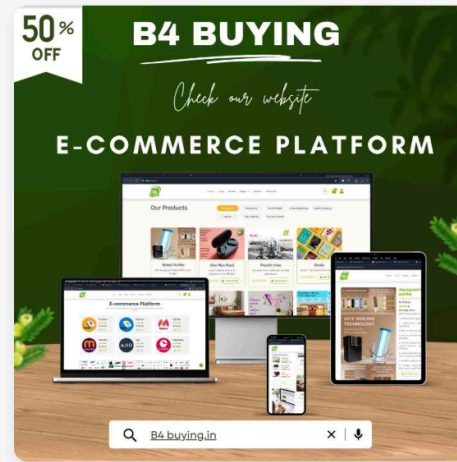
Our Trusted Partners



Our Web Design & Development



VPMM institutions



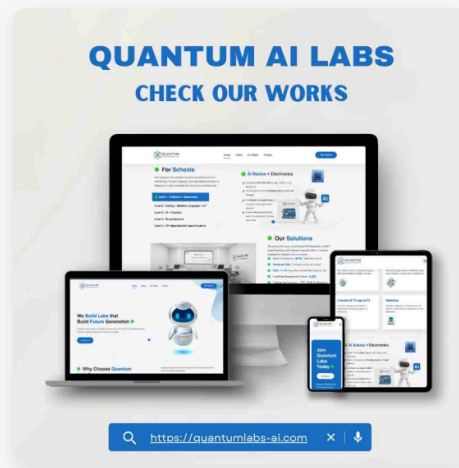
B4 buying



Digital Marketing



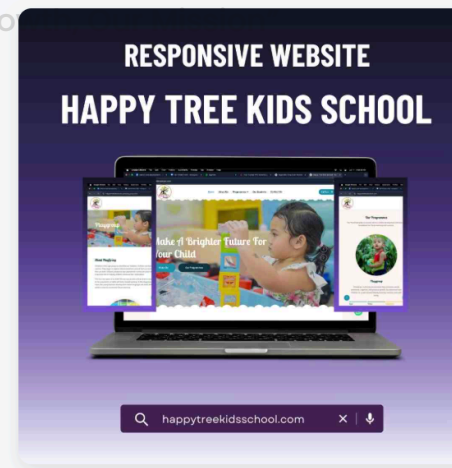
AK Career Analyst



Quantum AI Labs



EBI Printers



Happy Tree Kids School



JV Auto Finance

SEARCH ENGINE OPTIMIZATION (SEO)

Search engine marketing is one of the most effective ways to grow your business in an increasingly competitive marketplace and is an umbrella term for various kinds of paid advertising and paid marketing.

-  Google Search & Display Ads
-  Bing Ads Campaign Setup
-  Keyword Research & Competitive Analysis
-  Ad Copywriting & A/B Testing
-  Landing Page Optimization
-  Conversion Tracking Setup
-  Remarketing & Retargeting Ads
-  Bid Strategy & Budget Management
-  ROI-Focused Campaign Reporting

SOCIAL MEDIA ADS



SEARCH ADS



E-COMMERCE ADS



PROGRAMMATIC DISPLAY



SOCIAL MEDIA MARKETING (SMM)

-  Facebook, Instagram, LinkedIn, YouTube
-  Reels, Stories, Campaigns & Hashtags
-  Meta Ad Campaigns & Retargeting
-  Growth, Engagement & Analytics

GOOGLE ADS, META ADS & PPC CAMPAIGNS

"Your Growth, Our Mission"

-  Search, Display, Video & Shopping Ads
-  Conversion-Focused Funnels
-  Keyword & Audience Targeting
-  Smart Bidding Strategy
-  Campaign Optimization & A/B Testing
-  ROI Tracking & Performance Reporting



WEB DESIGN & DEVELOPMENT

-  Mobile-First, SEO-Friendly Design
-  WordPress, Custom CMS, E-Commerce
-  Conversion-Optimized Landing Pages
-  UX/UI Optimization & Speed Enhancements



CONTENT MARKETING

-  SEO Blogs, Articles & Web Copy
-  Brand Storytelling
-  Email Newsletters & Funnels
-  Lead Magnets & E-books

GRAPHIC DESIGNING

-  Social Media Creatives (Posts, Reels, Stories)
-  Logo & Brand Identity Design
-  Posters, Flyers & Banners (Digital & Print)
-  Event & Festival Promotional Designs
-  Infographics & Visual Explainers
-  Ad Creatives for Google & Meta Campaigns
-  Brochure, Prospectus & Presentation Design



 VIDEO MARKETING & DESIGN

- Promo Videos, Reels, Testimonials
- Motion Graphics & Explainers
- Event Coverage & Highlights
- Creative Posters & Ad Creatives

 PRODUCT PHOTOGRAPHY

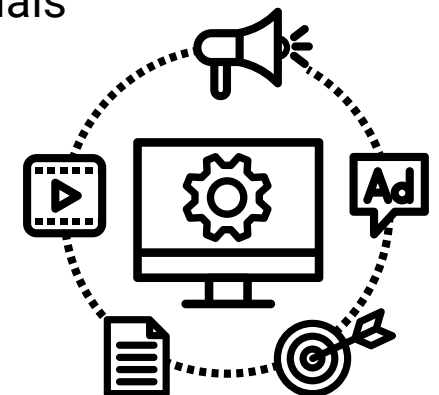
- Studio & Lifestyle Shots
- High-Resolution E-commerce Images
- Creative Displays for Social Media
- 360° Product Views & Videos
- Image Editing & Retouching

 KEYWORDS & SEO OPTIMIZATION

- Targeted Keyword Research
- Website Content Optimization
- Competitor Analysis
- Ongoing SEO Strategy Alignment

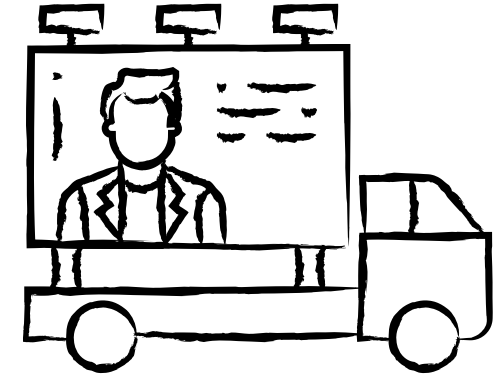
 CASE STUDIES

- Client Challenges & Solutions
- Campaign Metrics & ROI
- Visual Insights & Testimonials



ELECTION CAMPAIGN SERVICES

- Political Branding & Candidate Identity Design
- Social Media Strategy & Daily Content Planning
- Voter Engagement via Facebook, Instagram, and WhatsApp
- Promotional Videos, Reels & Campaign Ads
- Poster, Banner & Flyer Design (Print & Digital)
- Booth-wise Targeting & Localized Campaigns
- WhatsApp & SMS Blast Services
- Google & Meta Ad Campaign Management
- Live Event Coverage & Video Highlights
- Data-Driven Voter Reach & Analytics

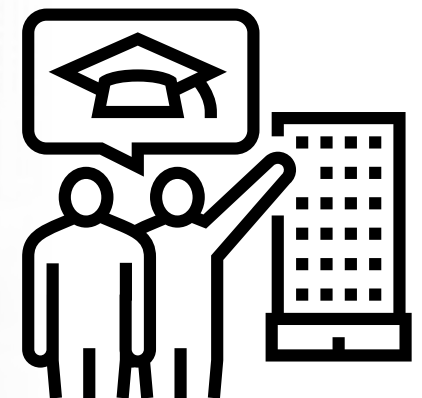


DIGITAL ADVERTISING

- Paid Campaigns on Google, Facebook, Instagram, LinkedIn & YouTube
- Display, Video, Search & Shopping Ads
- Audience Targeting & Retargeting
- Budget Optimization & A/B Testing

INSTITUTION ADMISSION CAMPAIGNS

- Admission Season Digital Strategy
- Course-Based Social Media Promotions
- Facebook, Instagram, and YouTube Ad Campaigns
- Landing Pages for Online Inquiries & Applications
- Video Campaigns (Campus Tour, Student Testimonials, Faculty Intros)
- SEO for Admission Keywords (e.g., "Best College in Tamil Nadu")
- Google Ads for Location & Course-Based Targeting
- Admission Posters, Banners & Event Creatives
- WhatsApp & Email Campaigns for Lead Nurturing
- Monthly Reporting & Performance Optimization



 OUR TEAM

- We are a full-service digital marketing agency committed to delivering creative, data-driven, and result-oriented solutions. Our mission is to help brands, institutions, and businesses build a strong digital presence, connect with their audience, and grow with confidence in today's competitive online world. From crafting your brand identity to running high-converting campaigns, our expert team blends strategy, design, and technology to drive measurable success across every digital platform. **Your growth is our goal – and we make it happen.**
- **Digital Marketing Manager** – Strategy, planning, project execution, client coordination
- **SEO Specialist** – Keyword research, website optimization, ranking improvements
- **Social Media Manager** – Content planning, posting, engagement, and ad management
- **PPC Expert** – Google & Meta Ads, audience targeting, budget optimization
- **Content Writer / Strategist** – Blogs, ad copy, captions, brand messaging
- **Graphic Designer** – Creatives, posters, banners, brochures, branding assets
- **Video Editor** – Reels, promo videos, event highlights, editing and publishing
- **Email Marketing Specialist** – Campaign creation, automation, audience segmentation

Affordable Packages

Starter

**Local Businesses, Startups,
Personal Brands**

Build your digital foundation

- ✓ Basic SEO
- ✓ Google Business Profile setup
- ✓ 1 Blog or SEO Article / month
- ✓ Local Listing (Bing, Justdial, etc.)
- ✓ Monthly Analytics Report
- ✓ Basic Lead Capture Form Integration
- ✓ Social Media Posts
- ✓ Social Media Posts
- ✓ Social Media Posts
- ✓ 16 Social Media Creatives + 2 Reels

GET ENQUIRY

Growth

SMEs, E-commerce, Consultants

**leads, improve engagement &
grow reach**

- ✓ On-page & Technical SEO
- ✓ Google & Meta Ad Campaigns
- ✓ 2 Blogs / Landing Pages
- ✓ WhatsApp & Email Automation Setup
- ✓ Video Editing for Ads/Reels
- ✓ CRM Integration
- ✓ weekly Reports & Strategic Calls
- ✓ 16 Social Media Creatives + 2 Reels
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GET STARTED

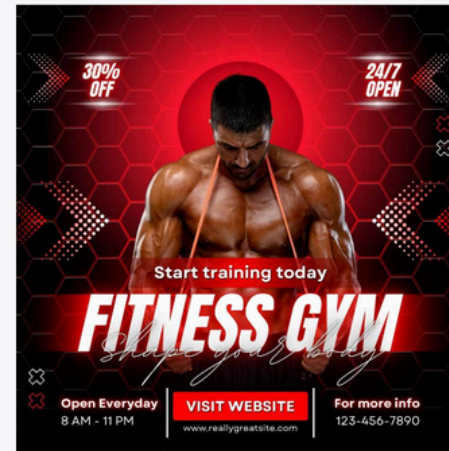
Premium

SMEs, E-commerce, Consultants

**360° brand visibility & ROI-
focused performance marketing**

- ✓ Advanced SEO
- ✓ Full-funnel
- ✓ Google, Meta, YouTube, & LinkedIn Ads
- ✓ Social Media, Reels, & Video Ads
- ✓ YouTube Channel Setup & Management
- ✓ Reputation Management
- ✓ Monthly Strategy
- ✓ Influencer Collaboration(Optional)
- ✓ Real-time Performance Dashboard
- ✓ Dedicated Account Manager

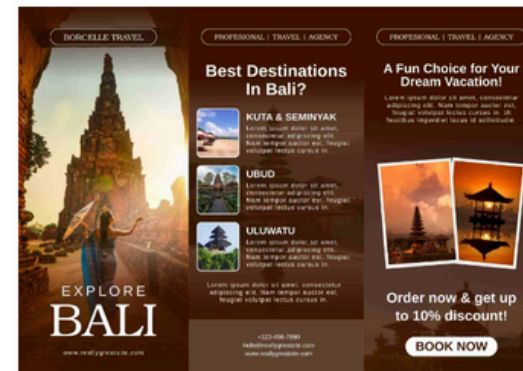
GET STARTED



Are you Searching For a First-Class Services

+91 9047335232

Brochure Designs





CRETIVE DESIGN

CONQURX
"Your Growth, Our Mission"

மிரசன்னை பில்டர்ஸ்
தரம், நேரம், நம்பிக்கை - உங்கள் கனவுகளை வீடு இங்கே உருவாக்குங்கள்!

1. தரமான பொருட்கள்,
2. நிறமையான வேலை ஆட்கள்,
3. முறையான அக்ரீமென்ட்,
4. விரைவில் முடிந்த திட்டமிடல்,
5. குறித்த நேரத்தில் வேலைகளை முடிப்பது,
6. தவணை முறையில் பணம் பெற்றுக் கொள்வது.

Rs. 2000 / Sq.Ft.

PRASANNA BUILDERS
"Let's build your dream home together."

CEMENT	SHYAM STEEL	M/S SAND	RED BRICK
FINOLEX / KEI WIRE	FINOLEX PVC PIPE	TEAK / VENGEI WOOD	PARRYWARE BATHFITTING
ANCHOR / KUNDAN SWITCH	APEX / TRACTOR SHINE PAINT	KAG / ANJU TILES	S.S HANDRAILS

"உங்கள் கனவுகளை நிறுமாக்குவோம்... உங்கள் வீடு நம்முடைய கட்டுவோம்!"

Radhapuram, Tirunelveli. 9524473678, 8300214518

மிரசன்னை பில்டர்ஸ்
உங்கள் கனவு வீடு இங்கே உருவாக்குங்கள்!

✓ தரமான பொருட்கள் | ✓ நிறமையான வேலை ஆட்கள்,
✓ முறையான அக்ரீமென்ட் | ✓ விரைவில் முடிந்த திட்டமிடல்,
✓ குறித்த நேரத்தில் வேலைகளை முடிப்பது,
✓ தவணை முறையில் பணம் பெற்றுக் கொள்வது.

உங்கள் இல்லத்தை உங்களின் விருப்பத்திற்கு ஏற்ப தரமான பொருட்களைக் கொண்டு நேரத்தின்படி கட்டித் தருகிறோம்.

இராஜபுரம், திருநெல்வேலி 9524473678, 8300214518

...உங்கள் கனவை நிறுமாக்கித் தருகிறோம்...

APPAR TRAVELS

ஆதி கைலாஷ் ஆன்மீக யாத்திரை
(இமயமலை ஆன்மீகப் பயணம்)
(9 நாட்கள் பயணம்)

Tour and Travel

உத்தரகண்ட் மாநிலத்தில் இந்திய - நேபாள, சீன நாட்டின் எல்லையோரங்களில் நமது பயணம் அமைக்கும்.

20 நாட்களுக்கு மட்டுமே அனுமதி...

முன்பதிவு தொடர்புக்கு = 9344040777

CHARDHAM YATRA

2025

Includes Flight Ticket
INR 75,000

Sep 15 TO 25

APPAR TRAVELS

The char dham yatra is a significant hindu pilgrimage involving a journey to four sacred sites: yamunotri, gangotri, kedarnath, and badrinath.

apparttravels@gmail.com BOOK NOW +91 - 9344040777

ADMISSIONS OPEN FOR 2025 - 26

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Srivilliputhur, Virudhunagar District.

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• ENGINEERING
• ARTS & SCIENCE
• B.S.C NURSING
• ALLIED HEALTH SCIENCE
• ARCHITECTURE
• Education (B.Ed)
• MEDICAL*

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SESHA VIDYASHRAM CBSE SCHOOL
Opp. New Bus Stand, NH-744, Srivilliputhur, Tamil Nadu
CBSE Affiliated No: 1931414

SPECIAL OFFER ONE PLUS ONE
Enroll one child, and get FREE admission for their sibling!

EXTRA CURRICULAR ACTIVITIES (ECAS)

WHY CHOOSE US?

- Highly Qualified & Experienced Faculty | Smart Classrooms with Digital Learning
- High-Tech Computer & Science Labs | Well-Stocked Library & Reading Room
- Spacious, Hygienic & Secure Campus | 24/7 CCTV Surveillance & Security
- Safe & Reliable Transportation

ADMISSIONS OPEN FOR 2025-26
Limited Seats Available - Register Now!
Pre-KG | LKG | UKG | 1st to 9th Grade

ENROLL NOW +91 9597619595

SESHA VIDYASHRAM CBSE SCHOOL
Opp. New Bus Stand, NH-744, Srivilliputhur, Tamil Nadu
CBSE Affiliated No: 1931414

ADMISSIONS OPEN FOR 2025-26

LIMITED SPECIAL OFFER ONE PLUS ONE
Enroll one child, and get FREE admission for their sibling!
Pre-KG | LKG | UKG | 1st to 9th Grade

FREE EXTRA CURRICULAR ACTIVITIES (ECAS)

ARCHERY | SILAMBAM | SKATING | CHESS
ABACUS | KEYBOARD | KARATE

Limited Seats Available - Register Now!
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+12 முடிந்தது? என்ன படிக்கலாம் என்ற குழப்பமா... பதிலே சொல்லலாம்

+2, டிப்ளமோ & டிகிரிக்கு பிறகு என்ன படிக்கலாம்?

Srivilliputhur, Virudhunagar

ENGINEERING
ARTS & SCIENCE
B.S.C NURSING
ARCHITECTURE
Education (B.Ed)
MEDICAL*
ALLIED HEALTH SCIENCE

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MEET OUR TEAM

Meet the Experts Behind the Excellence.



★★★★★
VETRIKUMAR
Executive



★★★★★
SURYA
Executive



★★★★★
VEERA MANI
Executive



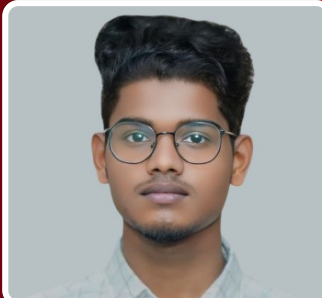
★★★★★
JAYA PRAKASH
Technical specialist



★★★★★
ELAIYARASAN
video specialist



★★★★★
SARAVANAN
Content Specialist



★★★★★
ALLWIN
SEO Specialist



★★★★★
JEEVA
CRM Specialist



★★★★★
BAILEY DUPONT
vedio Specialist



★★★★★
BAILEY DUPONT
CRM Specialist

 **CONTACT US**

 **Let's build your next campaign**

 **COIMBATORE - TAMILNADU**



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